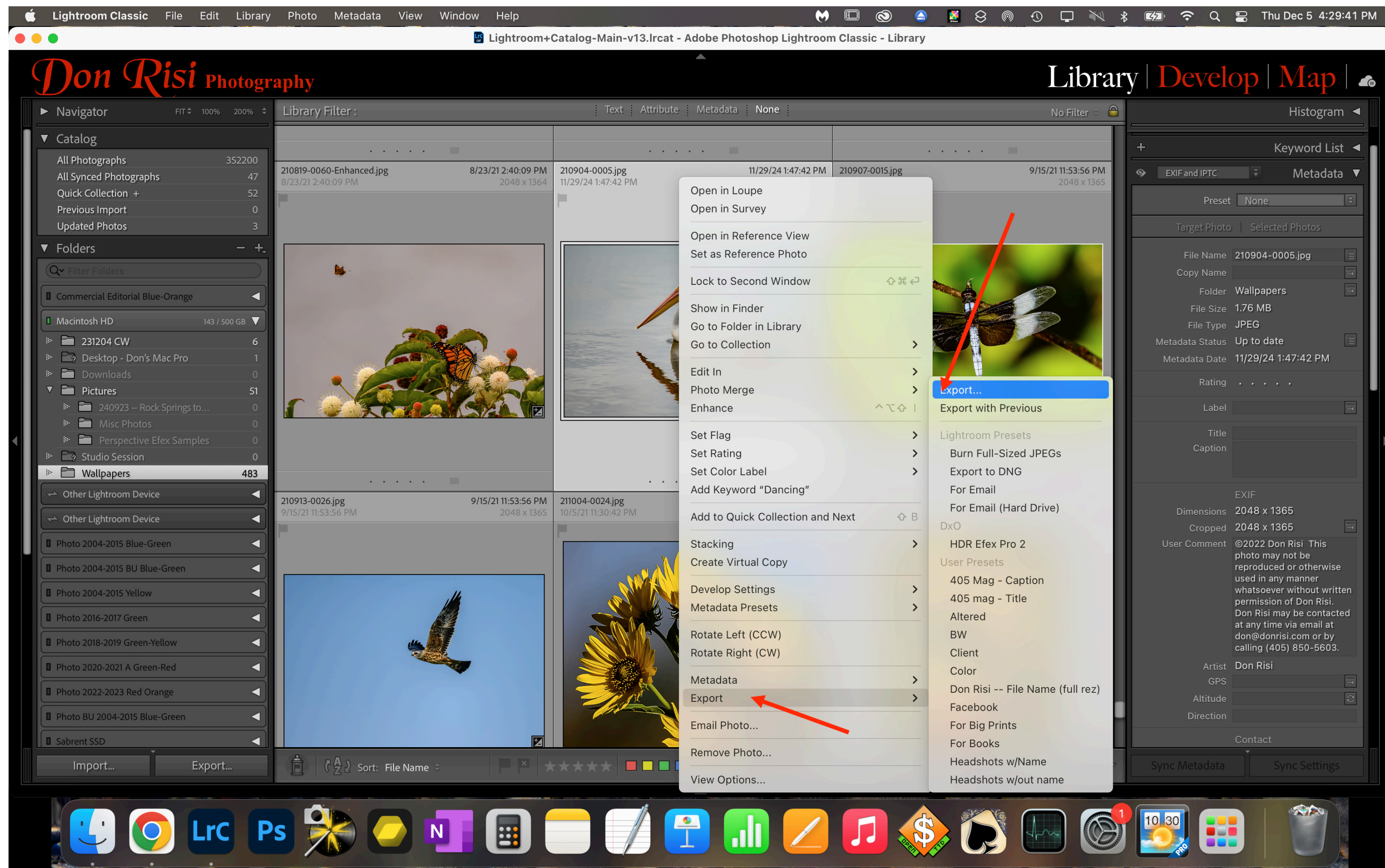# Creating Export Presets for MCC Competitions in Lightroom

Rename, resize, and export multiple images quickly and easily.
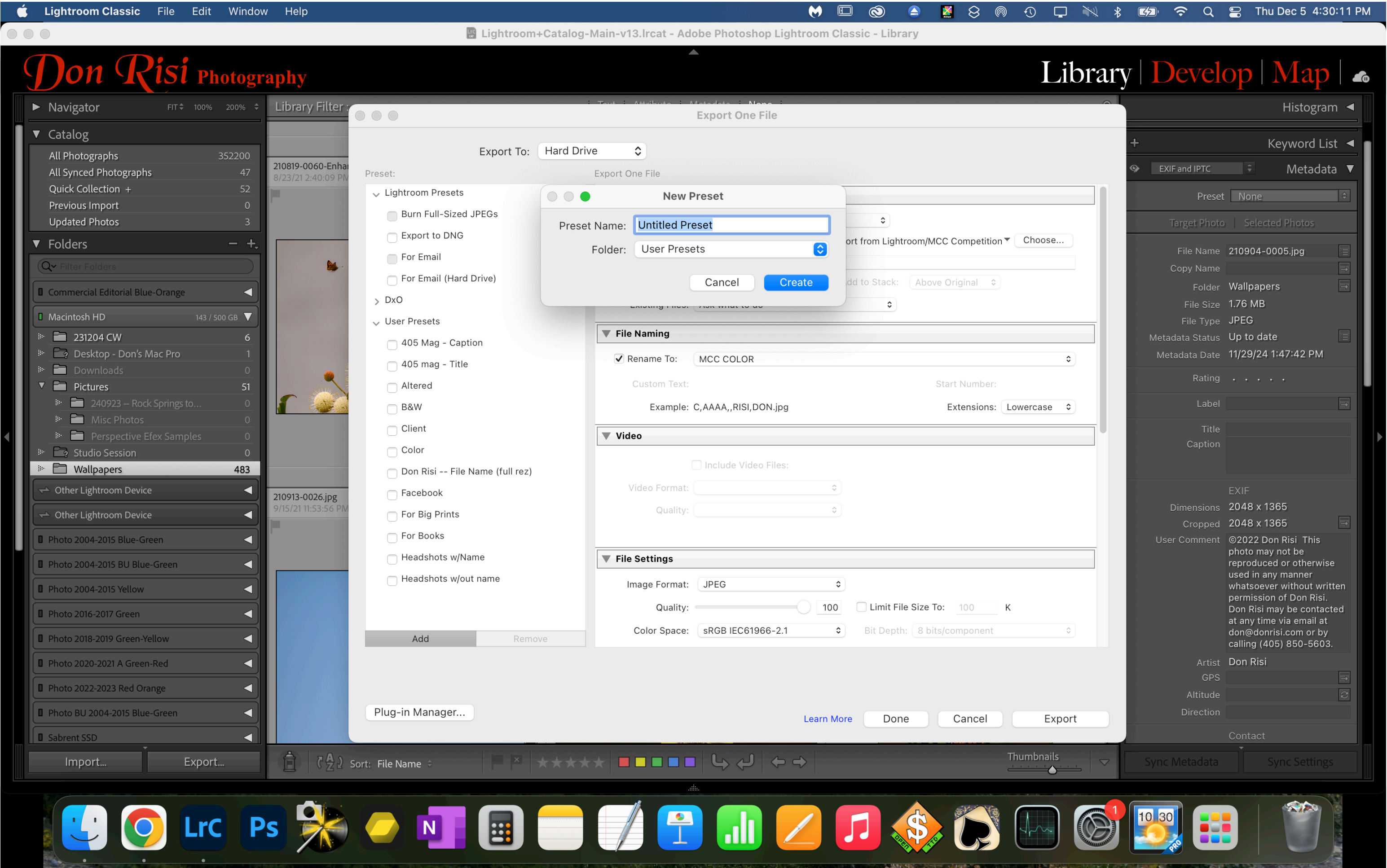
- **Make sure the image you want to enter has a title and that the title is in ALL CAPS**
  - *DO NOT USE COMMAS IN THE TITLE, EVEN IF IT MEANS USING IMPROPER GRAMMAR!!!!!!!!*
- **Right click on the image**
- **Click on "Export"**
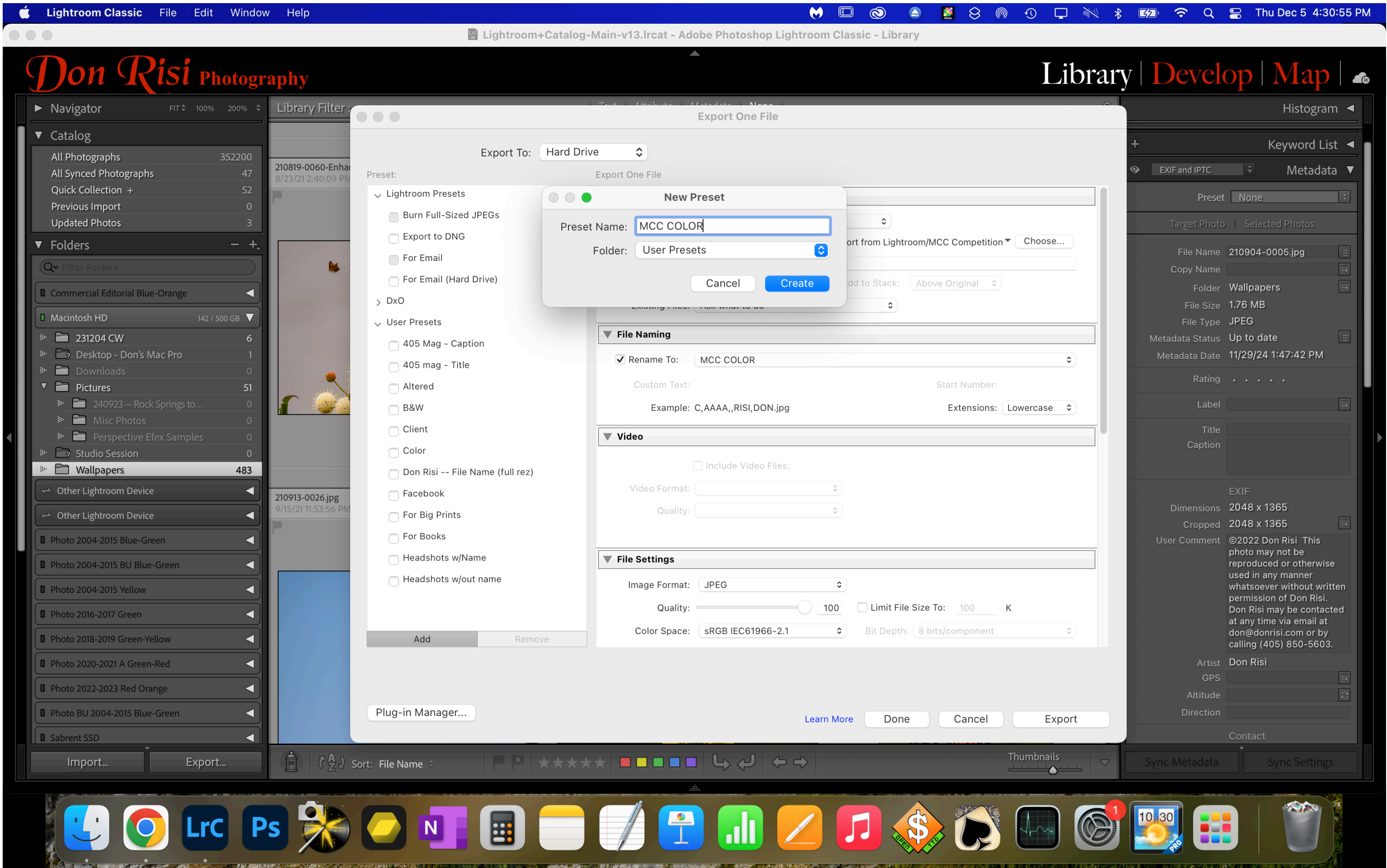- **Click on "Export" again**

• **In the dialog box that appears, click on "Add"**
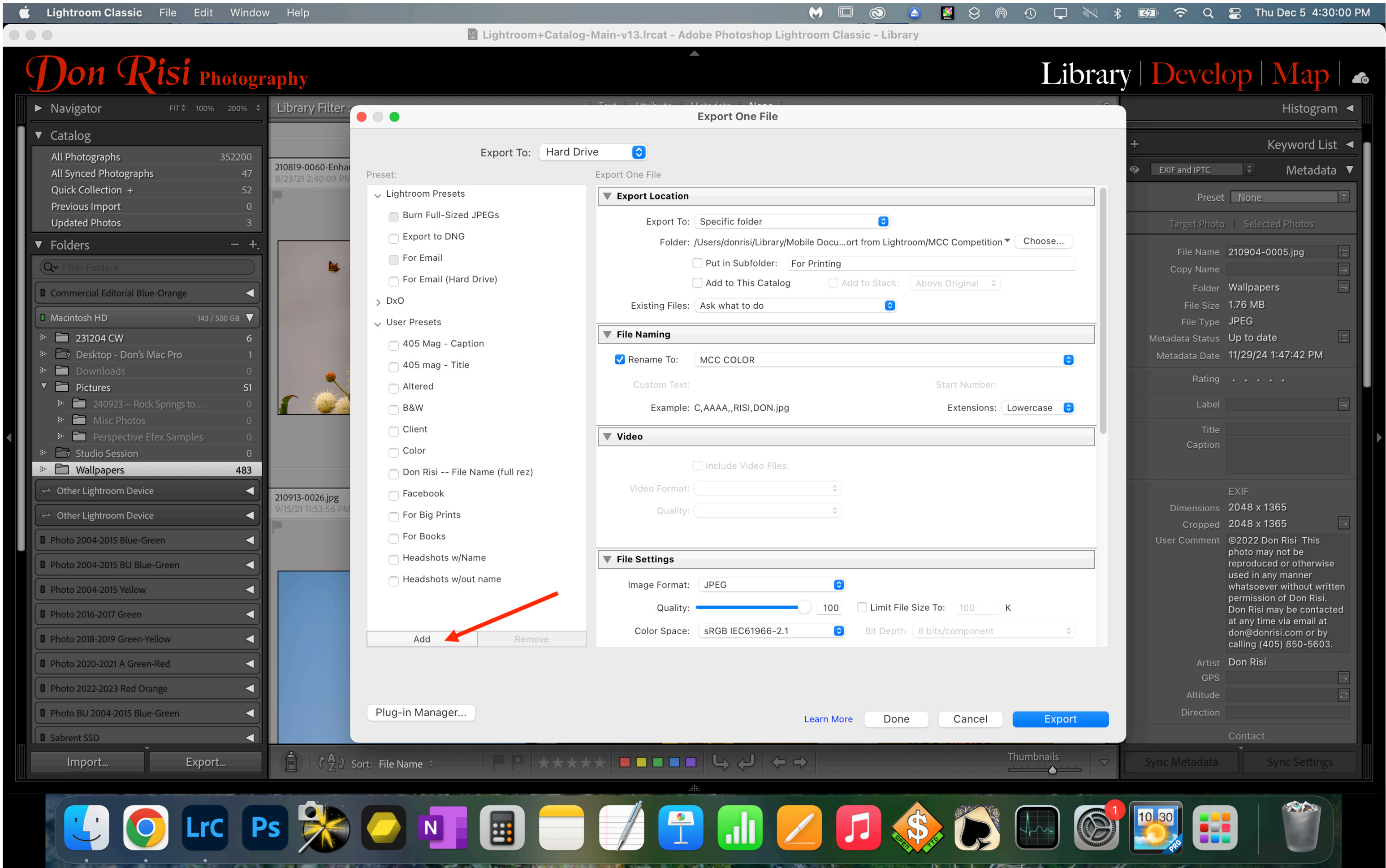
- **In the dialog box that appears, give your new preset a name (i.e., MCC Color)**

• Click "Create"

- **Under "Export Location," choose "Specific folder" from the drop down menu. You can put the exported images anywhere you want, or do like I did, and create a specific folder (MCC COMP).**
  - **Click on "Choose" to create the new folder and/or to choose where you want to export your image to.**
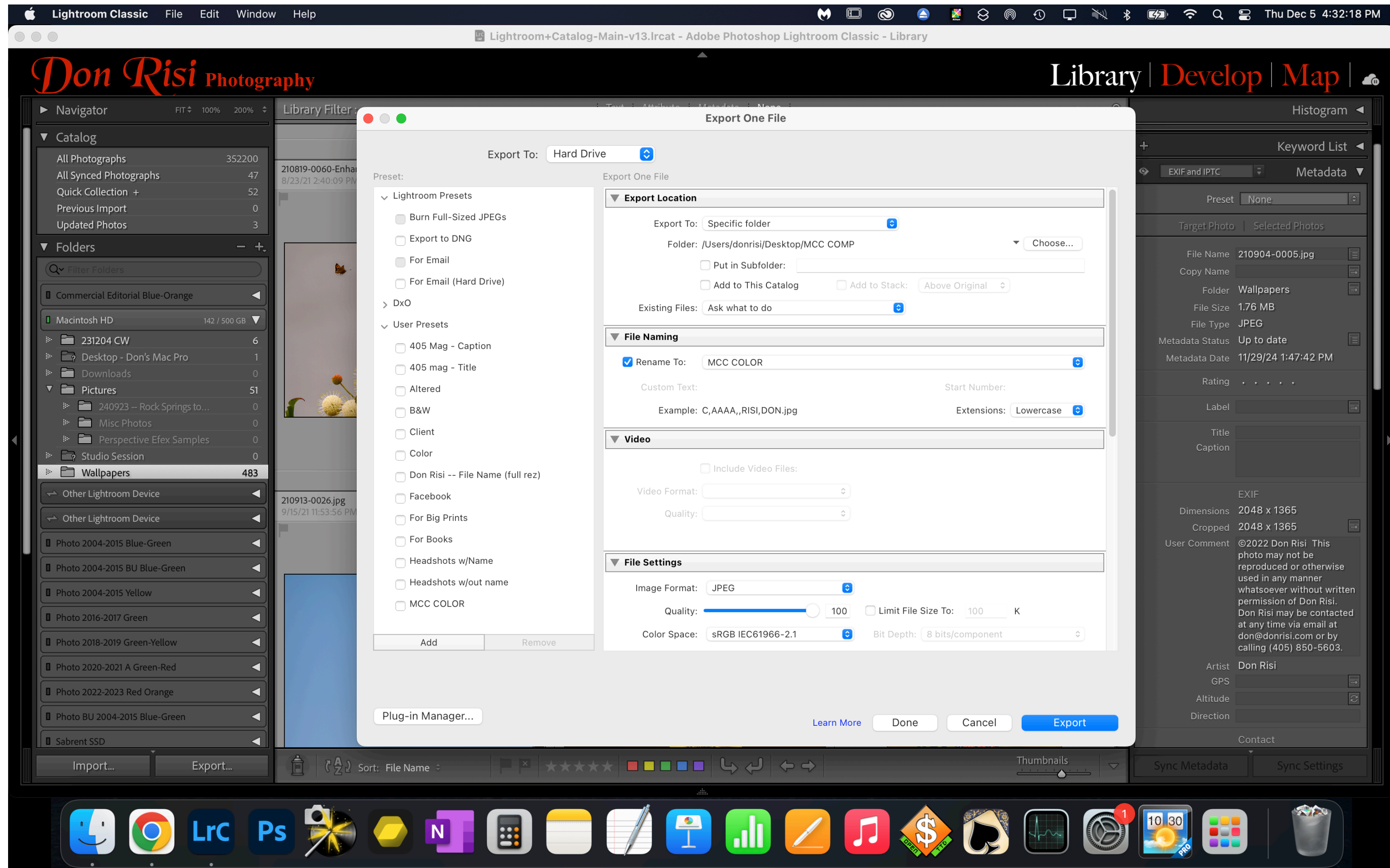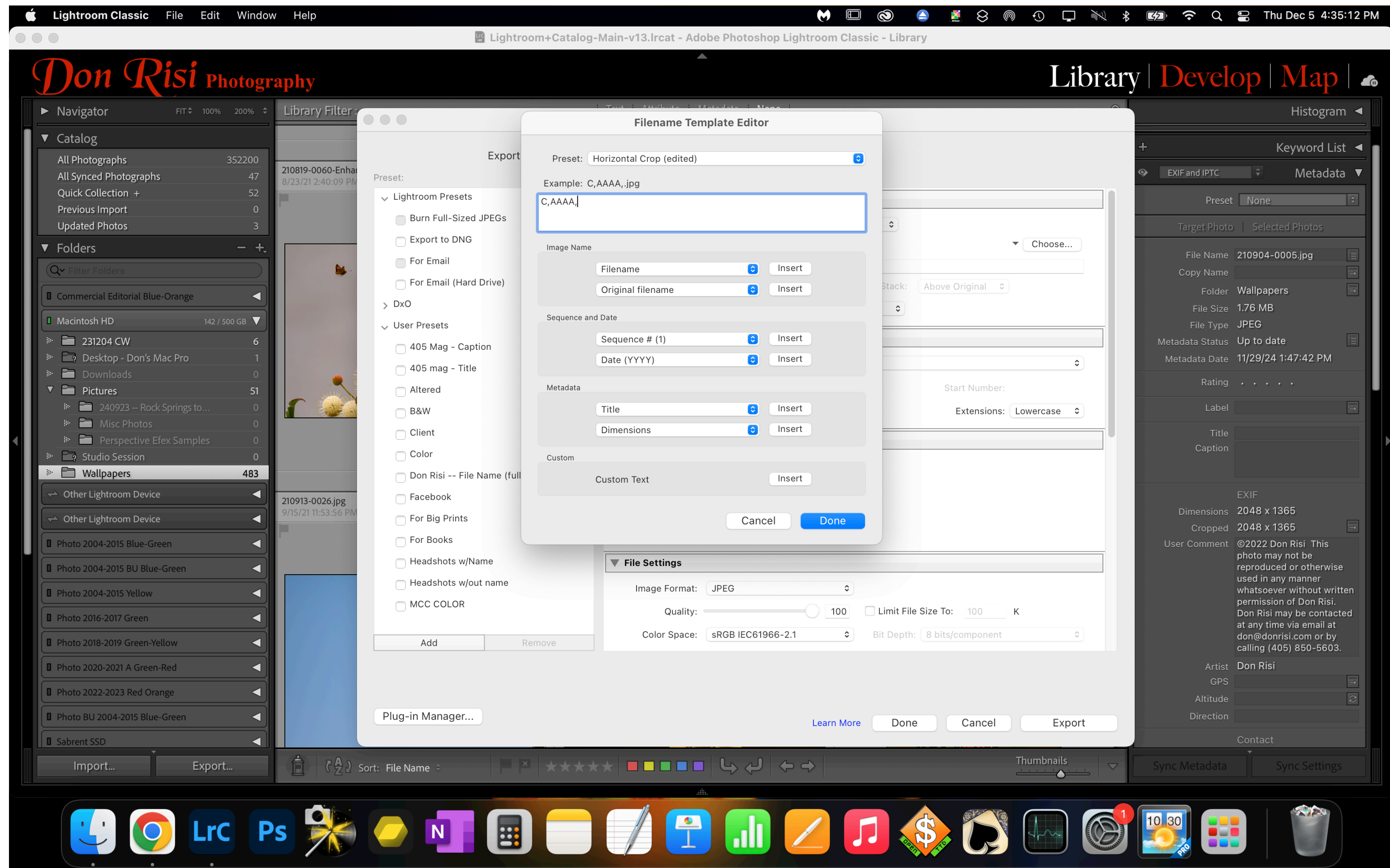
- **Under "File Naming," Make sure "Rename To:" is checked**
- **Click on the up/down arrows on the right side.**
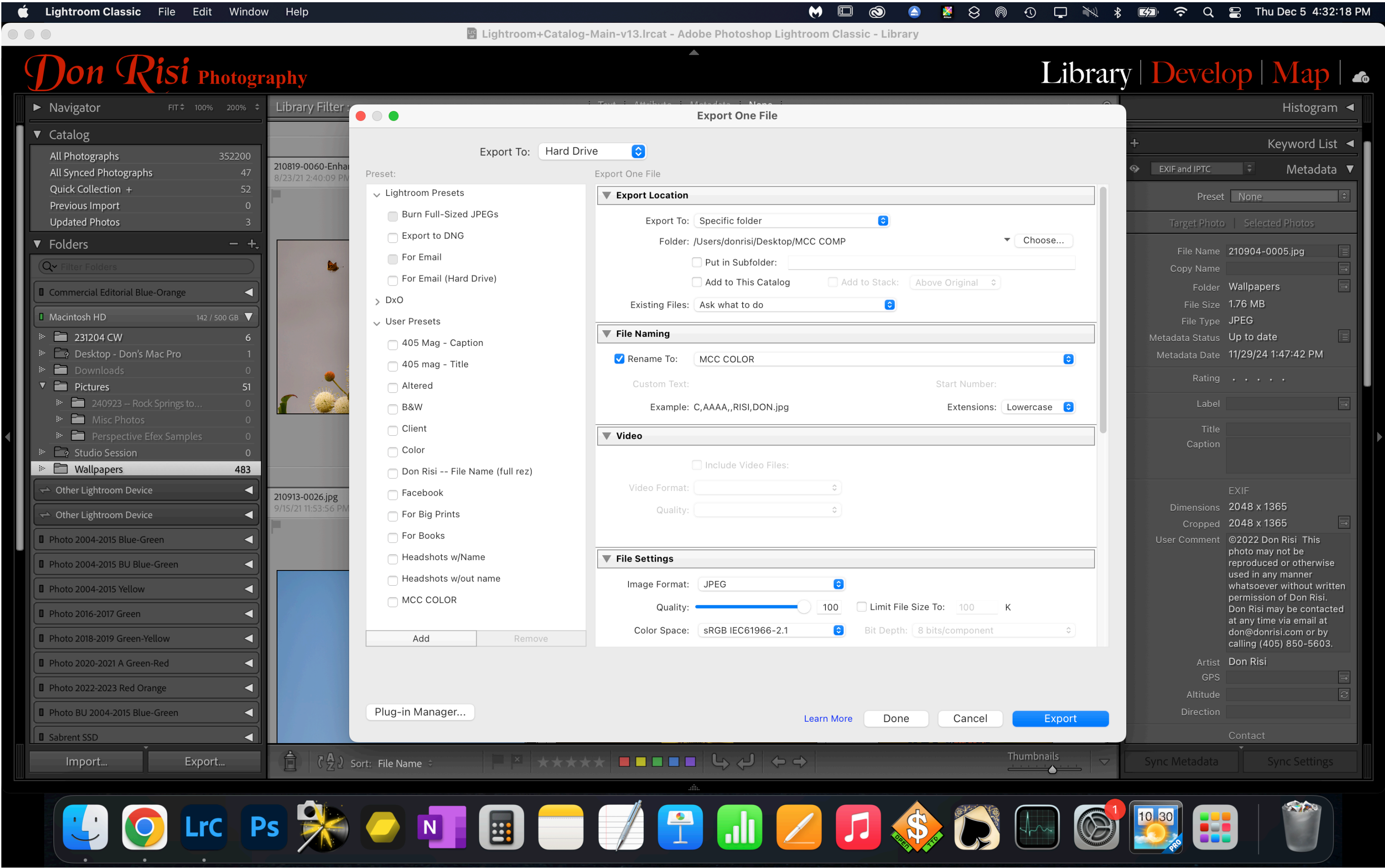
- In the box under "Example," delete whatever is in the box.
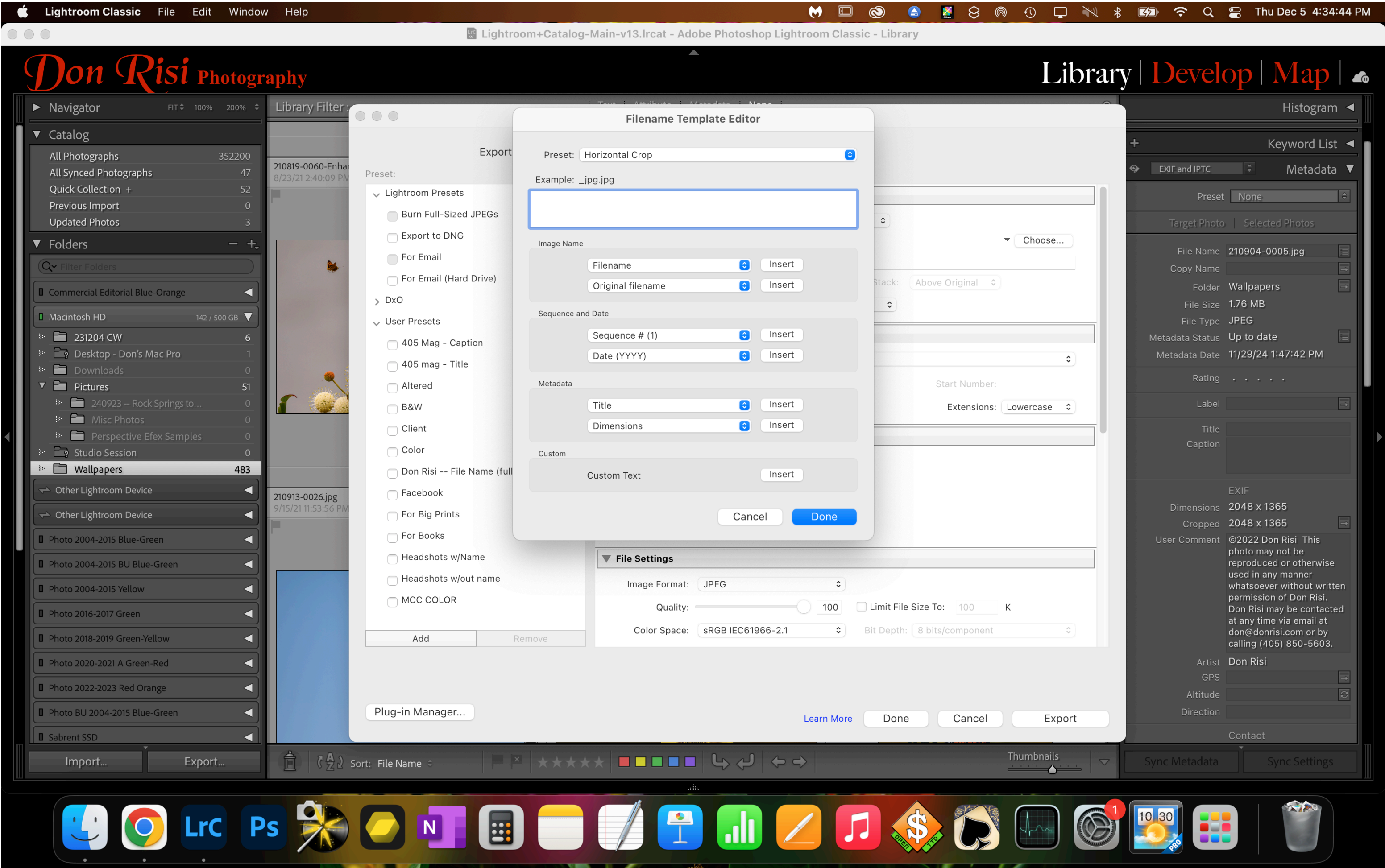
- **Inside that same box, type "C,"**
  - **Followed by whatever class you are in for color competitions, followed by another comma.**
    - **A**
    - **AA**
    - **AAA**
    - **AAAA**

- **Look down the screen to "Metadata"**
  - **Find "Title"**
  - **Click on "Insert" to the right of "Title"**
  - **That will put a blue box with the word "Title" in the big box, right after the comma after your class.**
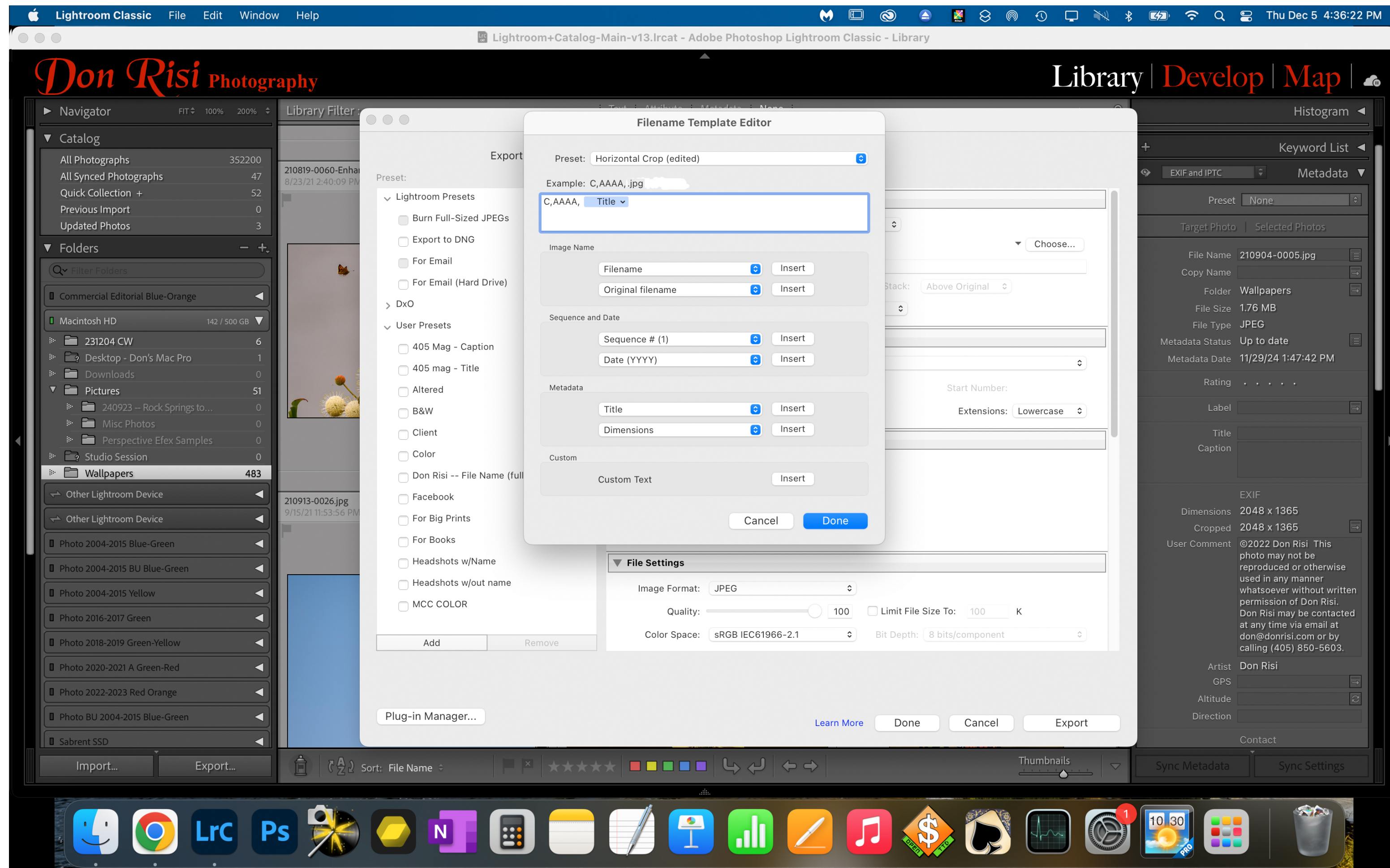
- **After the "Title," put a comma followed by your last name, another comma, and then your first name**
  - **Always uses ALL CAPS**
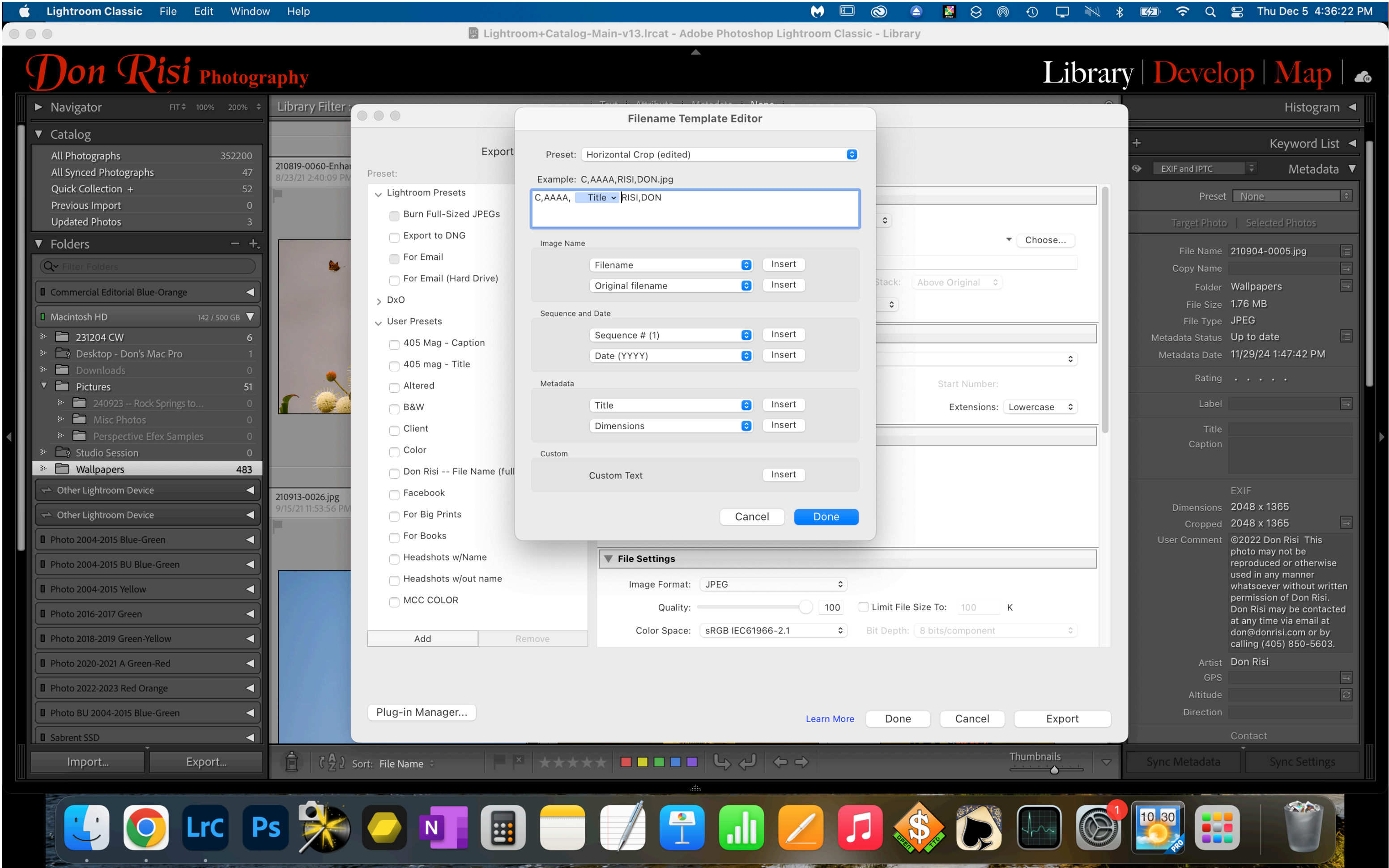
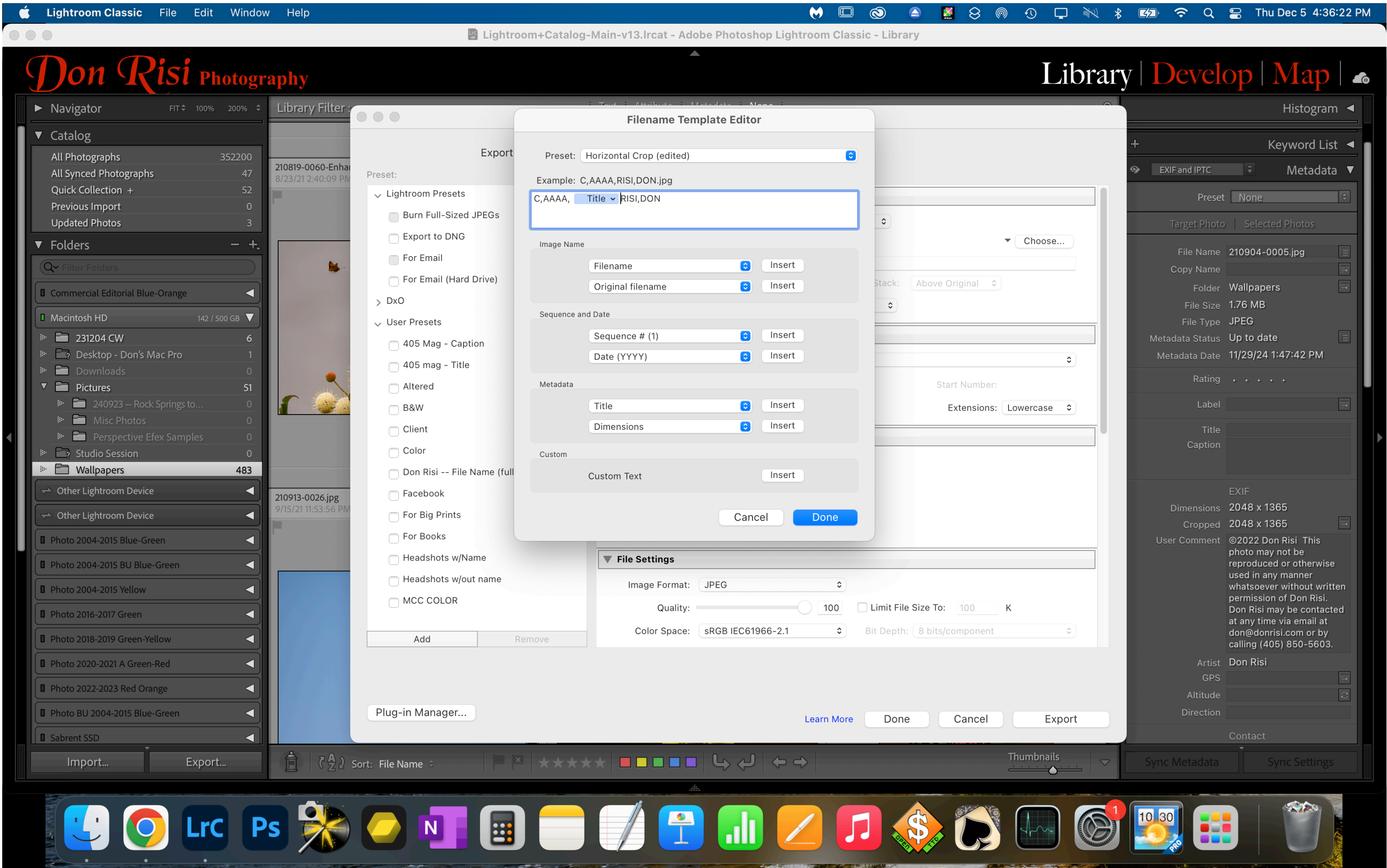- **When you are finished, it should look like this:**

C,AAAA, Title ⌄ , RISI, DON

- **And in the Example above the box, you should see this:**

C,AAAA,THE PHOTO'S TITLE,RISI,DON

- **Note there should be NO SPACES _EXCEPT_ in the title**
  - There should be no commas in the title!
- Click on the up/down arrows to the right of "Preset"

- **In the dialog box that appears, scroll down to "Save Current Setting as New Preset"**
  - Give it a name (i.e., MCC COLOR)
  - I already have one, which is why it appears next to "Delete preset" and "Rename preset")
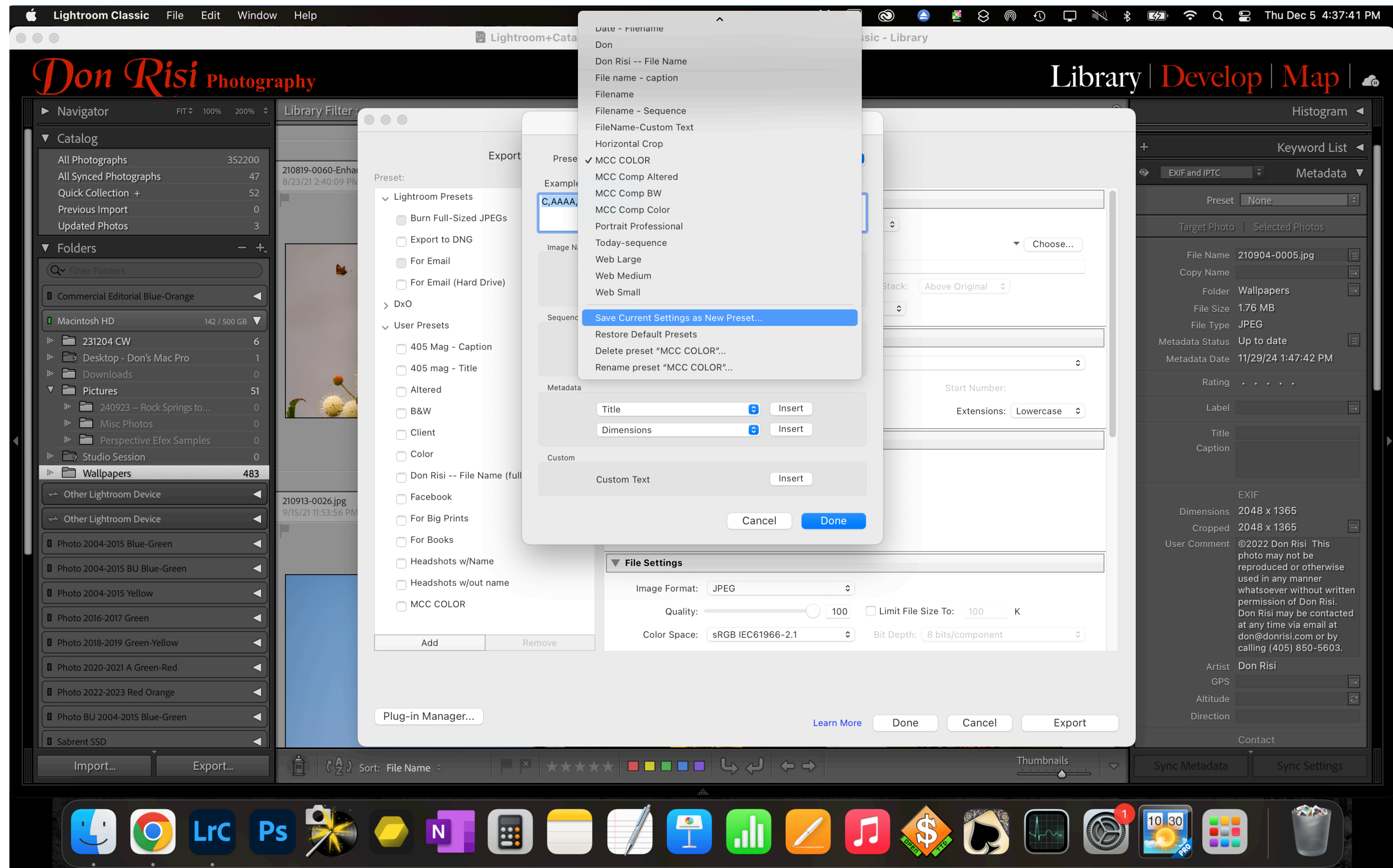
- Scroll down to "File Settings"
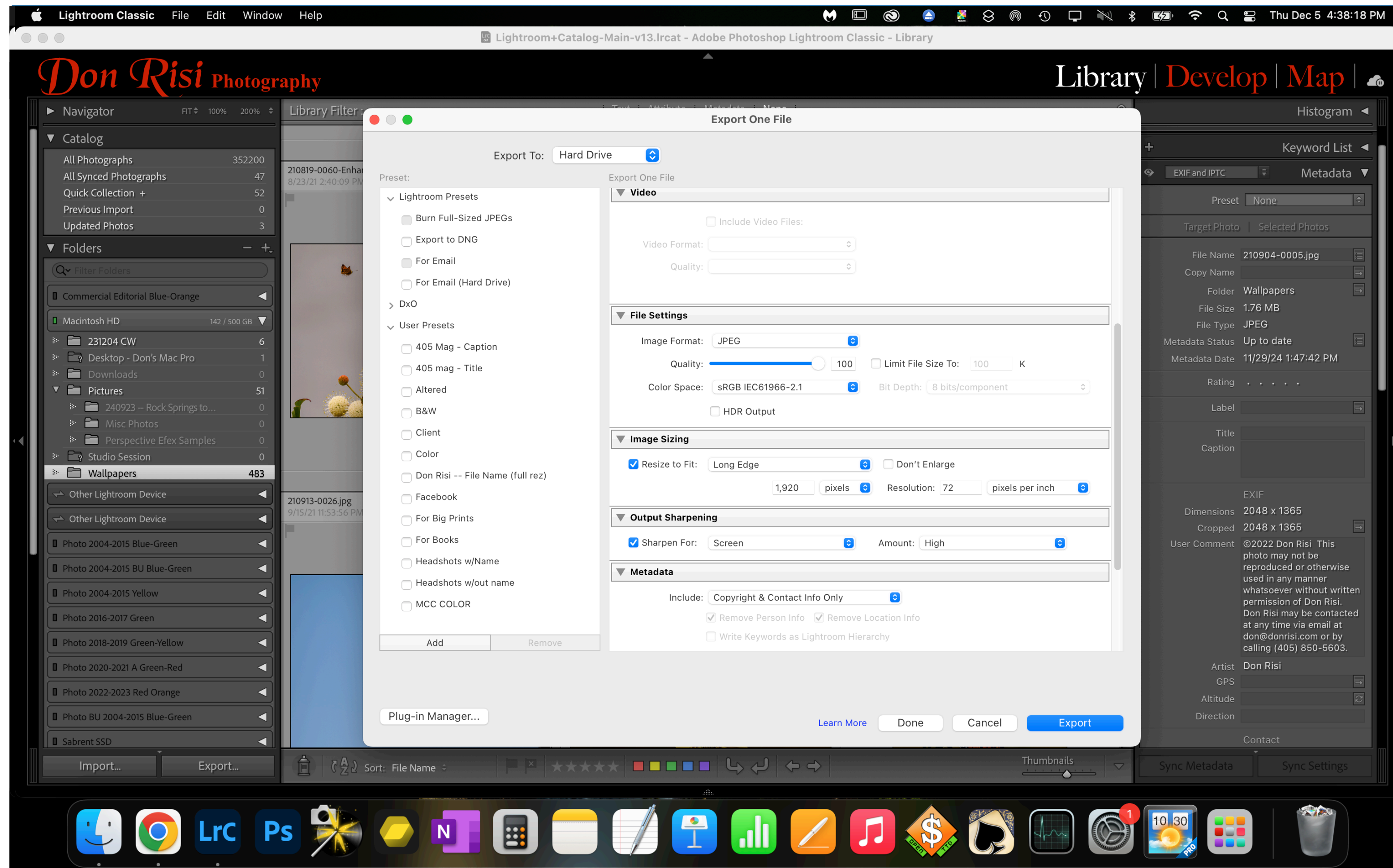 - Image format should be JPEG
- "Color Space" should be sRGB IEC61966-2.1
- Under "Image Sizing," click "Resize to Fit,"
  - Choose "Long Edge" from the menu
  - Put "1920" next to pixels (if it doesn't already say "pixels," choose that from the menu)
  - Set the Resolution to 72 pixels per inch
- "Output Sharpening" should be "screen", and I like "High" for the amount

- **Under "Metadata," I like "Copyright and Contact Info Only," but use what you like there.**
- **Leave "Watermarking" blank**
- **Under "Post-Processing," I choose "Show in finder" (or Explorer on Windows computers) for "After Export."**
  - **That opens up a Finder/Explorer window of the folder you just exported to, which makes finding the exported files even easier.**
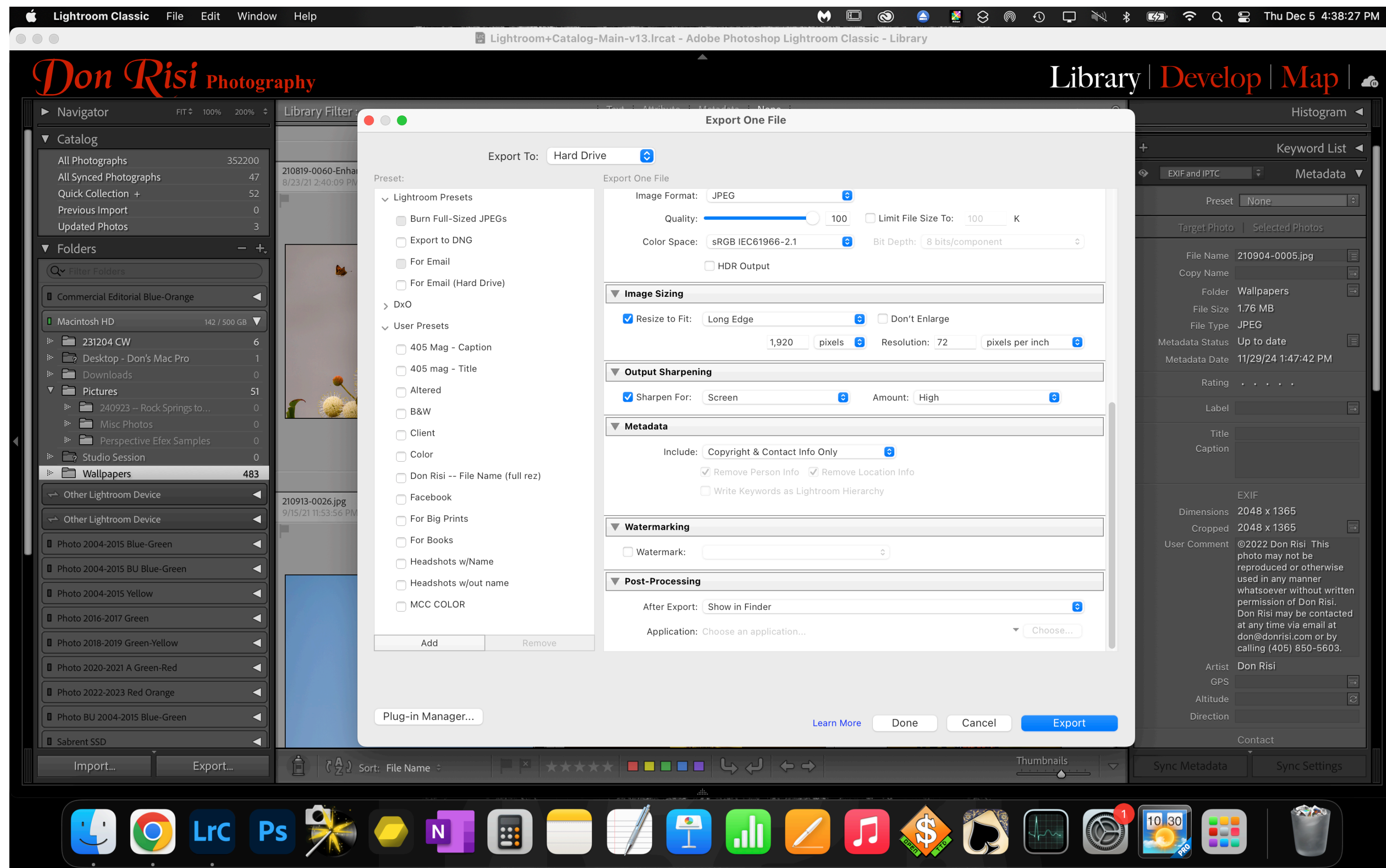
- **Click on the name of the preset we've just created.**
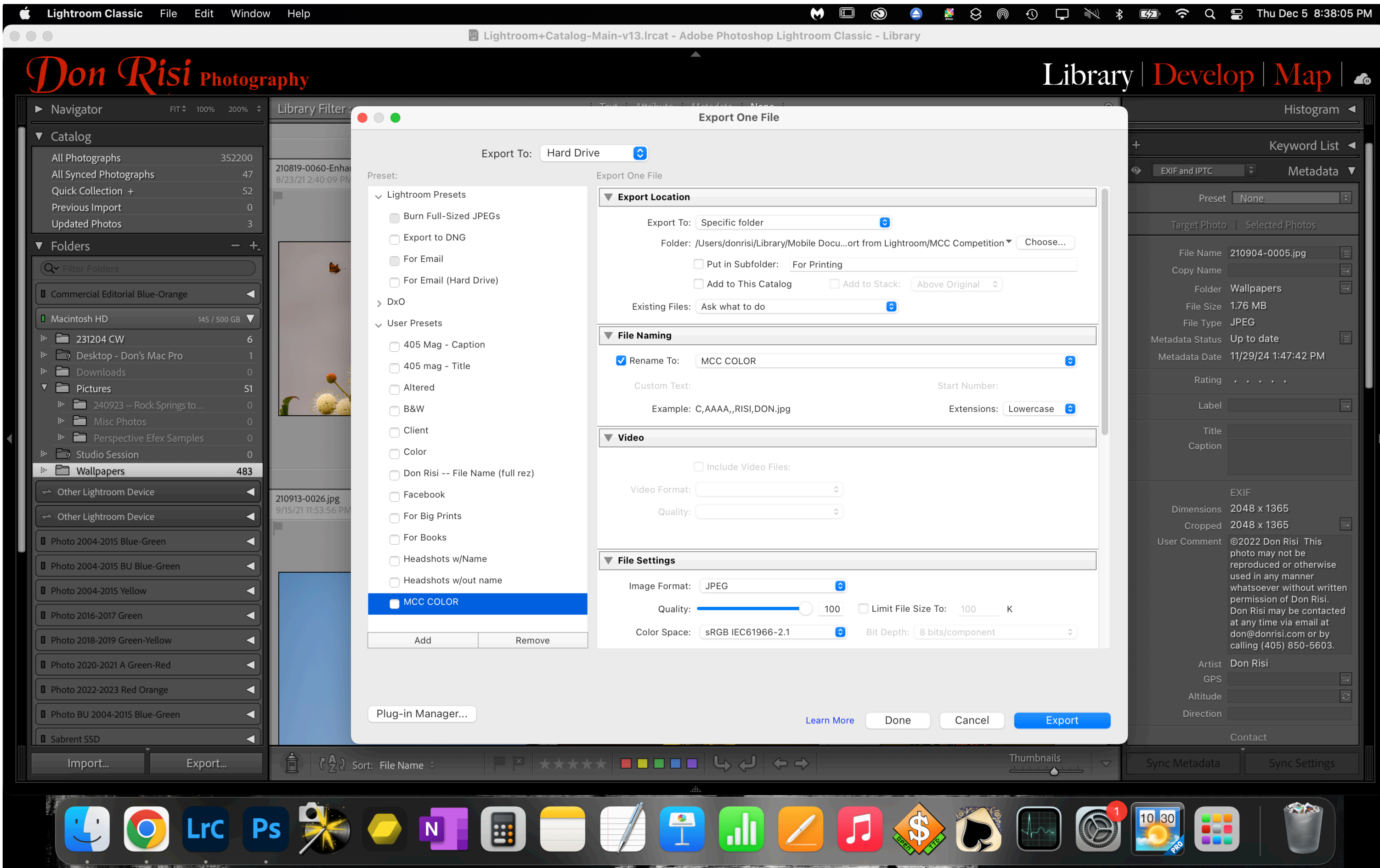
- **Right click, and from the drop down menu that appears, choose "Update with Current Settings"**
- **You're done!**
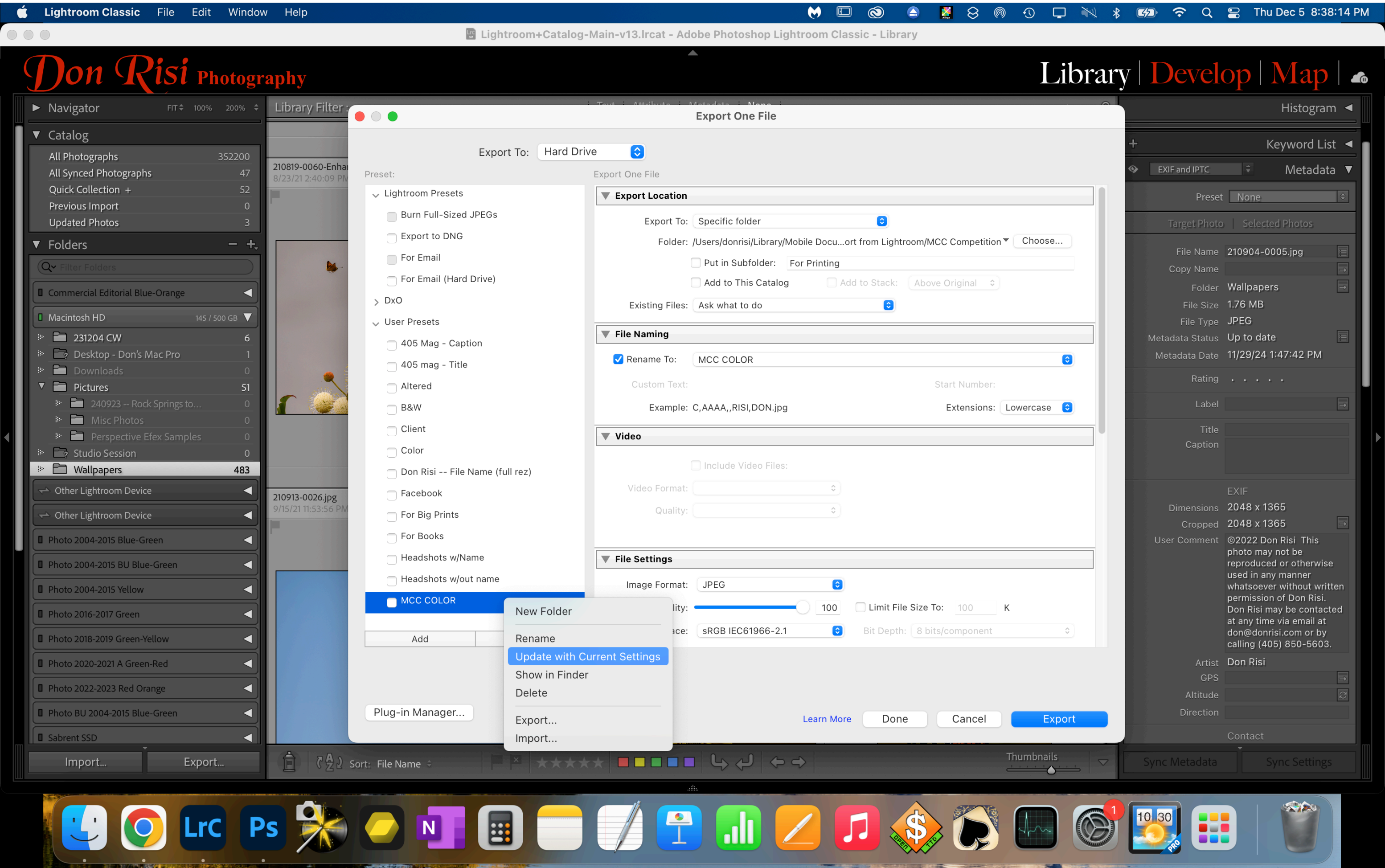
You have now created an Export Preset for Color PDI competitions.

When you try it, right click on the image you want to export. From the Drop Down Menu, choose the preset you want to use to export your image(s). It should appear toward the bottom of the list.

Your image will automatically be exported and renamed to the competition correct name, at the right size, color space, etc., and be put in the folder you chose/created earlier. Now all you have to do is email them in.

You can then delete the exported images from your export folder (although I usually wait until after the competition to do that).

Note — if you have followed all of this carefully, your original images will not be not changed, renamed, or moved in any way. The will remain totally intact as they were before the export.

Also note this: If you are entering more than one image in a given category (i.e. Color), you can batch export them all at once by selecting all of them, then right-clicking on one, and choosing the proper export preset. So if you are entering 3 images, choose all 3, then chose the proper export preset. Repeat for any other competitions / presets you have that you wish to enter.

Repeat the process for Black and White or Altered Reality competitions, making the necessary substitutions (i.e., "B" or "A" instead of the "C", and creating the corresponding preset names.